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JOHN LEWIS CHILDS, INC.

Growers of FLOWERING BULBS AND PLANTS Distributors

Telephone St. James 335 — Flowerfield, L. I., New York — Telegrams via St. James

TO THE TRADE ONLY — SPRING 1937

Terms: 3% cash with order, 2% 10 days. 30 days net. If credit has not been established, cash must accompany order. Prices are F. O. B. Flowerfield and are quoted per Doz., per 100 and per 1000. Less than 3 of a kind one-tenth of the dozen rate per each, 25 at the hundred rate, 250 at the thousand rate.

CANNAS

Our Cannas are supreme in quality, the best obtainable, Long Island-grown. For forcing purposes, two or more divisions can be obtained from each.

	100	1000		100	1000
Alsace	$3.00	$25.00	Petofi	$4.00	$30.00
American Red Cross	3.00	25.00	San Diego	3.00	25.00
Louisiana	3.00	25.00	The President	3.00	25.00
Orange Bedder	3.00	25.00	Wintzer's Colossal	3.00	25.00
Panama	3.00	25.00	Yellow King Humbert	3.00	25.00

DAHLIAS

The following 7 varieties constitute the leading cut-flower Dahlias on the New York City market. We offer 100 each of the following varieties, 700 Dahlias at $45.00.

BEAUTY SUPREME--Blue
EL TOREADOR--Red
FRANCIS LAROCCO--Yellow
JERSEY'S BEAUTY--Pink
KENTUCKY--Salmon
KISS ME--Red and white
WHITE KING--White

STANDARD DECORATIVE AND CACTUS DAHLIAS

	Doz.	100		Doz.	100
Beauty Supreme	$1.20	$8.00	Margaret Masson	$1.80	$12.00
Blue Jersey	1.20	8.00	Marshall's Beauty	1.44	10.00
Cigarette	.96	7.00	Marshall's Pink	1.44	10.00
City of Trenton	1.80	12.00	Monmouth Champion	1.44	10.00
Dreer's White	1.44	10.00	Omar Khayyam	1.80	12.00
El Toreador	.84	6.00	Patrick O'Mara	1.44	10.00
Ethel T. Smith	1.44	10.00	Pride of California	.96	7.00
Florence Finger	.84	6.00	Queen ' Garden Btfl.	3.60	25.00
Fordhook Erector	1.20	8.00	Red Wonder (Burpee)	3.60	25.00
Francis Larocco	.84	6.00	Rose Fallon	1.44	10.00
Indiana Moon	1.80	12.00	Sagamore	.84	6.00
Indian Summer	1.80	12.00	Salmon Supreme	1.20	8.00
Jean Nichols	1.80	12.00	Sunkiss	3.60	25.00
Jersey's Beacon	.84	6.00	Sunnyside	.96	7.00
Jersey's Beauty	.84	6.00	The Emperor	1.44	10.00
Kentucky	1.44	10.00	Thomas Edison	2.16	15.00
Kiss Me	1.20	8.00	White King	1.20	8.00
			White Wonder	2.16	15.00

POMPON DAHLIAS

Bronze Beauty	1.20	8.00	Kleine Domittea	.96	7.00
Darkest of All	.84	6.00	Kuffer	.96	7.00
Daybreak	.96	7.00	Laddie	.84	6.00
Douglas Tucker	.96	7.00	Leader	.84	6.00
Edgar	1.44	10.00	Little David	1.44	10.00
Edith Muller	1.20	8.00	Little Herman	.96	7.00
Girlie	.96	7.00	Little Jennie	1.44	10.00
Golden Beauty	.84	6.00	Neatness	.84	6.00
Golden Queen	.84	6.00	Negerprims	.84	6.00
Hazel	1.44	10.00	Rodeout	.84	6.00
Hesperia	.84	6.00	Rose	.84	6.00
Indian Chief	1.20	8.00	Rose Wilmoth	.96	7.00
			Sunshine	1.20	8.00

JAPANESE IRIS

NEW INTRODUCTIONS

We are proud to introduce the following two new varieties of Japanese Iris. They are outstanding in beauty and a genuine contribution to Japanese Iris varieties.

ELBRUS

We consider this the best of all the clear lavender. The flower is exceptionally large, 6 petalled and in color is a beautiful clear lavender, almost azure-blue. Plant of vigorous growth, moderately tall, strong, graceful foliage. $7.20 per Doz., $50.00 per 100.

LIGHT-IN-THE-OPAL

In this variety we have achieved a long sought goal, the production of a genuine pink Japanese Iris. The flower is 8" in diameter, of perfect form and substance. A golden throat surrounded by a blue halo in a field of clear pink. The plant is tall and graceful, flowers held well above foliage. The finest pink Japanese Iris ever offered. $10.80 per Doz., $75.00 per 100.

GENERAL LIST OF JAPANESE IRIS VARIETIES

	Doz.	100
BASHU-NO-TEN--Dbl. Gray veined with blue.	$2.40	$16.00
BETTY F. HOLMES--Dbl. A pure white of immense size and perfect form. A decided improvement on Gold Bound.	3.00	20.00
BOKHARA--Sgl. Phlox-purple edged with blue. Yellow center, wavy petals.	2.40	16.00
CAROLINE G. CHILDS--Sgl. White veined with violet-blue. Petaloids purple and white.	2.40	16.00
CHUTSAI--Sgl. Hortense-violet veined with white. Inner petals phlox-purple.	2.40	16.00
DAISY HERRINGTON--Sgl. Pinkish-blue veined with purple.	2.40	16.00
DORIS CHILDS--Dbl. Pearl-white deeply veined rosy-plum. Center petals deep plum edged with white.	2.40	16.00
ETHEL J. MARSHALL--Sgl. Ivory-white splashed and veined with dull bluish-violet. Petaloids Aconite-violet edged white. Stigmas ivory-white edged with violet.	2.40	16.00
FANNY HAMLET CHILDS--Dbl. Violet-purple mottled and splashed with white.	2.40	16.00
FASCINATION--Dbl. Light blue tinged with pink and veined with white.	2.40	16.00
GRACE SPERLING--Sgl. Hortense-violet; very early.	1.80	12.00
JEANETTE PARRY--Sgl. White suffused with lines of bluish-violet. Petaloid stigmas Amethyst-violet.	2.16	15.00
KAMATA--Sgl. Dark sky-blue with white veins. Very distinctive.	2.16	15.00
KOKO-NO-IRO--Dbl. Purple with yellow throat edged blue. Radiating white lines.	2.40	16.00
LA FAVORITE--Dbl. Large fine white freely veined with blue and with a rich purple center.	1.80	12.00
LUCIE MARSHALL--Dbl. Pansy-violet. White veins. Center white with yellow blotches.	2.16	15.00

JAPANESE IRIS--Continued

	Doz.	100
MAHOGANY GIANT--Dbl. Most brilliantly colored of all Japanese Irises. A glistening dark wine-mahogany conspicuous in any setting. A large flower held well above foliage. Tall stems.	$6.00	$
MARGARET--Triple. Deep blue with shadings of violet. Extra fine and large	3.00	20.00
MARJORIE PARRY--Dbl. Delicate light mauve; tufted center. Extra fine.	2.16	15.00
MRS. GEORGE STUMPP--Sgl. White with cast of blue.	1.80	12.00
NORMA--Dbl. Exquisite lavender-pink with clear blue halo surrounding a yellow blotch at center. Large. The best pink Japanese Iris until the introduction of Light-in-the-Opal.	4.20	
ORIOLE--Dbl. Plum shading to deep plum	2.40	16.00
PYRAMID--Dbl. Violet-purple with white veins in center of each petal.	1.80	12.00
RED RIDING HOOD--Sgl. Fine red-amaranth veined with white.	2.04	14.00
RIPSIME--Dbl. Blue with white veins.	2.40	16.00
ROSE H. SCHEEPERS--Dbl. Mauve-gray overlaid with blue.	2.40	16.00
SUBOTAI--Sgl. Rose-red. Very fine.	2.40	16.00
TAIHEIRAKU--Dbl. Rich vinous-purple with conspicuous yellow blotches radiating out into purple veins and feathers. Petaloid stigmas gray and lavender.	3.00	
TARTAR PRINCE--Sgl. Rosy-crimson. White veins, blue halo.	3.00	
TOTTY'S TRUE BLUE--Dbl. Dark violet-blue.	3.00	
VIOLET HERRINGTON--Dbl. Bradley's violet, white veins, tufted center. Large flowers; dwarf plant.	3.00	20.00
YAMA YAMA--White overlaid with blue. Center petals white and purple; wrinkled appearance.	1.80	12.00

250 or more of any one variety, 20% discount on the 100 rate.

	Doz.	100	1000
Mixed Japanese Iris, large divisions.	$ .64	$4.20	$35.00
Japanese Iris: White, Blue, Purple, Variegated.	.78	5.40	45.00
Japanese Iris Mixed wrapped with moss in kraft paper and labeled with a colored illustration.	.96	7.00	65.00

SPECIAL OFFER ON NAMED VARIETIES OF OUR CHOICE

5 each of 10 varieties - our choice	50 plants	$5.00
10 each of 10 varieties - our choice	100 plants	9.00
25 each of 10 varieties - our choice	250 plants	20.00
50 each of 10 varieties - our choice	500 plants	35.00
100 each of 10 varieties - our choice	1000 plants	60.00

HEMEROCALLIS (Betscher's Hybrids)

We offer the following varieties at:

Doz.	100	1000
$1.20	$8.00	$70.00

Dr. Regal	J. R. Mann	The Gem
Gold Dust	Olif	Thunbergi
	Orange King	